



## PRESS RELEASE

Monday 15 March 2021

### VIRTUAL LAUNCH OF THE MUSEUM OF NAMIBIAN MUSIC

The Museums Association of Namibia (MAN), the Delegation of the European Union (EU) to Namibia and the Ministry of Education, Arts and Culture (MoEAC) would like to invite all Namibians and all citizens of the world, to attend the virtual launch of the Museum of Namibian Music at **11h00 on Thursday, 18th March 2021**.

The development of the museum is one of the four components in a project titled **Museum Development as a Tool for Strengthening Cultural Rights in Namibia, funded by the European Union (Euros 237,025.00) and implemented by MAN** that was launched in Windhoek on the 27th November 2018.

The museum will be officially opened by **Honourable Faustina Caley, Deputy Minister of the Ministry of Education, Arts and Culture**, and will feature speeches from **Her Excellency Ambassador Sinikka Antila the Ambassador of the Delegation of the European Union to Namibia** and different stakeholders in the project, as well as performances from **KP Illest, Rose BLVC** and the **Wapandula Cultural Group**.

The working group that made the development of the museum possible, consisted of stakeholders in the form of musicians across all cultures, genres and demographics, archivists, culture officers from the Directorate of Heritage and Culture Programs, music lecturers from COTA, UNAM and APC, tourism and intellectual property experts from the Ministry of Environment and Tourism and NASCAM, museum experts, composers and musicologists.

The launch will be **virtual** due to the COVID-19 pandemic. This will mean that people from every region of Namibia, and across the world, will be able to attend the launch if they can connect online. The Museum of Namibian Music is located next to the regional library in the heart of Omuthiya in Oshikoto Region. Once launched, the museum will be open to the public every week day from 10h00-18h00.

Ms Ndapewoshali Ndahafa Ashipala, the Operations Manager at the Museums Association of Namibia says: "The Museum of Namibian Music (MUNAMU) aims to provide a space where we can document and celebrate our musical heritage. We like to think of the museum as an "organic" space – meaning that we want it to grow and change over time. When we had our first stakeholders' consultative workshop, we tried to answer the question "What is Namibian Music?". **Our definition of Namibian music was: `Namibian Music is music that has been produced by, or with Namibians, or in Namibia, expressing Namibian history, culture or lifestyle`."**

The growth and success of MUNAMU relies on individuals or groups coming forward to share memories, photographs and artifacts that can help us tell the many stories that will reflect our musical heritage and develop new displays. We are, therefore, once again appealing to the Namibian public to get involved. Please contact MUNAMU if you have suggestions, images, objects or stories that can help us to document the past, the present and the future of Namibian Music.



A project implemented by the Museums Association of Namibia

Tel: +264 61 302230  
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Website: www.museums.com.na  
Postal: P. O. Box 147, Windhoek, Namibia  
Office: 112 Robert Mugabe Ave, Windhoek, Namibia

In collaboration with the Ministry of Education, Arts and Culture in the Republic of Namibia

This project is funded by the European Union

Delegation of the European Union to Namibia  
2 Newton Street  
Po BOX: 24443, Windhoek  
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**The European Commission is the EU's executive body.**

"The European Union is made up of 28 Member states who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 60 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders."



## PRESS RELEASE

If you would like more information about the museum or would like to support the museum or donate material, you can contact the Museum's Administrator, Ms Ester Leonard on +264 81 370 1076 or email the museum on [museumofnamibianmusic@gmail.com](mailto:museumofnamibianmusic@gmail.com) or you can contact the Museums Association of Namibia at +264 61 302230 or [info@museums.com.na](mailto:info@museums.com.na).

For more information about Namibian museums, visit [www.museums.com.na](http://www.museums.com.na) .

### You can attend the launch on the following platforms:



YouTube: Museums Association of Namibia



Facebook Live: Museums Association of Namibia

### Follow the Museum of Namibian Music



Facebook: Museum of Namibian Music



Instagram: @museumofnamibianmusic



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## PROGRAM FOR THE VIRTUAL LAUNCH OF THE MUSEUM OF NAMIBIAN MUSIC

**DATE:** THURSDAY 18TH MARCH 2021

**TIME:** 11H00

**VENUE:** YOUTUBE: MUSEUMS ASSOCIATION OF NAMIBIA OR FACEBOOK: MUSEUMS ASSOCIATION OF NAMIBIA

1. WELCOMING REMARKS BY THE GOVERNOR OF THE OSHIKOTO REGION  
HONOURABLE PENDA YA NDAKOLO
2. INTRODUCTION TO THE PROJECT BY THE MUSEUMS ASSOCIATION OF NAMIBIA CHAIRPERSON  
MS. NEHOA HILMA KAUTONDOKWA
3. ADDRESS BY THE DIRECTOR OF HERITAGE AND CULTURE PROGRAMS, MINISTRY OF EDUCATION, ARTS  
AND CULTURE: MS. ESTHER MOOMBOLAH-GOAGOSES
4. PERFORMANCE BY KP ILLEST  
NAMIBIAN ANNUAL MUSIC AWARDS MALE ARTIST OF THE YEAR 2020
5. ADDRESS BY THE DIRECTOR OF ARTS, MINISTRY OF EDUCATION, ARTS AND CULTURE  
MS. M'KARIKO AMUGULU
6. MUSICAL PERFORMANCE ROSE BLVC  
NAMIBIAN ANNUAL MUSIC AWARDS MALE ARTIST OF THE YEAR 2020
7. ADDRESS BY THE AMBASSADOR OF THE DELEGATION OF THE EUROPEAN UNION TO NAMIBIA  
HER EXCELLENCY AMBASSADOR SINIKKA ANTILA
8. PERFORMANCE BY WAAPANDULA CULTURAL TROOP  
WAAPANDULA PRIMARY SCHOOL
9. **OFFICIAL OPENING OF THE MUSEUM BY THE DEPUTY MINISTER OF THE MINISTRY OF EDUCATION, ARTS  
AND CULTURE: HONOURABLE FAUSTINA CALEY**
10. SOUND BITE FROM ADMINISTRATOR OF THE MUSEUM OF NAMIBIAN MUSIC  
WORKING GROUP MEMBER – MS. ESTER LEONARD
11. SOUND BITE FROM THE CULTURE OFFICER, OSHIKOTO REGION  
WORKING GROUP MEMBER – MS. ELINA HAMUNYELA
12. VOTE OF THANKS BY THE REGIONAL DIRECTOR - HERITAGE AND CULTURE PROGRAMS  
MS. ALETTA EISES
13. GUIDED TOUR OF MUSEUM BY THE OPERATIONS MANAGER, MUSEUMS ASSOCIATION OF NAMIBIA  
MS. NDAPEWOSHALI NDAHAF A ASHIPALA,

\*NARRATOR/VOICE OVER: MS NDAPEWOSHALI NDAHAF A ASHIPALA



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# MUSEUM OF NAMIBIAN MUSIC

## VIRTUAL LAUNCH

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PERFORMANCES BY: **KP Illest** **Rose BLVC** **Waapandula Cultural Troop**

Thursday  
18th March 2021

11h00

**Museums Association of Namibia**



**YOUTUBE**



**FACEBOOK LIVE**



A project implemented by the  
Museums Association of Namibia



In collaboration with the Ministry of  
Education, Arts and Culture  
in the Republic of Namibia



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## STAND TOGETHER

//HA//XAE (IKUNG) MA/AOS (HAI/OM) GIIA IIAE (JU/HOANSI) TEE/XAI (KHWE) DEA/XAE (NARO)

The Museums Association of Namibia has developed numerous mobile exhibitions in our aim to have “museums without walls” which is a way to bring museums to the people, no matter where they are. For that reason, we encourage our member museums, schools, and institutions to borrow our exhibitions to showcase in their towns and regions.

The “Stand Together” Mobile Exhibition and Catalogue feature images and objects from the Fourie Collection at Museum Africa in Johannesburg about San cultural heritage. The exhibition was developed by the Museums Association of Namibia in collaboration with the Namibia San Council and Museum Africa, with funding from the Delegation of the European Union in Namibia and the National Arts Council of Namibia.

The mobile exhibition is available for loan from the Museums Association of Namibia. To loan the mobile exhibition, one should complete the MAN Exhibition Loan Form. The catalogue is available for free download.

To get the MAN Exhibition Loan Form and/or download the catalogue, visit the Museums Association of Namibia's website [www.museums.com.na](http://www.museums.com.na) and navigate to “Mobile Exhibitions”.

## OOMBALE DHI IHAKA

"A BOND THAT CANNOT BE BROKEN"

A mobile exhibition and catalogue entitled **Oombale Dhi Ihaka: A Bond That Cannot Be Broken**, was developed by the Museums Association of Namibia (MAN), with funding from the European Union. The exhibition was based on photographs of 126 cultural artefacts that had been collected by the Finnish missionary, Martti Rautanen (better known in the north as “Nakambale”). The objects are currently held by the National Museum of Finland.

The mobile exhibition is available for loan from the Museums Association of Namibia. To loan the mobile exhibition, one should complete the MAN Exhibition Loan Form. The catalogue is available for free download.

To get the MAN Exhibition Loan Form and/or download the catalogue, visit the Museums Association of Namibia's website [www.museums.com.na](http://www.museums.com.na) and navigate to “Mobile Exhibitions”.



# MUSEUM DEVELOPMENT AS A TOOL FOR STRENGTHENING CULTURAL RIGHTS IN NAMIBIA



A project implemented by the Museums Association of Namibia



In collaboration with the Ministry of Education, Arts and Culture in the Republic of Namibia



This project is funded by the European Union

Music is all about creating harmony. When we sing together and dance together, our voices and bodies connect and communicate. Music can help us express our feelings – love, anger, happiness, sadness. Whether we are performers or listeners music matters to us all.

The Museum of Namibian Music (MUNAMU) creates a space where we can celebrate our musical heritage and the musical diversity that we have in our country. Our definition of Namibian music includes all music made by Namibians, but the museum gives special recognition to the cultural traditions that provide our musical roots.

There are many stories to be told and we believe that MUNAMU should be a “living” museum where performances can take place and displays are regularly changed and updated. MUNAMU also provides a space where we can collect and preserve our musical history.

**Please contact MUNAMU if you have suggestions, images, objects or stories that can help us to document the past, the present and the future of Namibian Music.**

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Instagram: @museumofnamibianmusic  
Address: Omuthiya Cultural Centre, Omuthiya, Oshikoto Region, Namibia



**MUSEUM OF  
NAMIBIAN  
MUSIC**



The Zambezi is the region with the greatest biodiversity in Namibia. The Zambia Museum (ZAMU) is located in Katima Mulilo and is at the heart of the Kavango-Zambezi Transfrontier Conservation Area (KAZA). KAZA co-ordinates activities to safeguard the wildlife and environment with the neighbouring countries of Angola, Botswana, Zambia and Zimbabwe.

The Zambezi Museum focuses on the environmental difficulties that face communities living in the Zambezi Region. Whilst the region has a complex history and the museum reflects the way in which the landscape reflects the memories of the people who live here and the ways they have managed the environment.

The museum reflects the ways in which people are developing strategies to co-habit with wildlife, prevent deforestation, manage fish stocks and cope with climate change. The museum aims to be an “ecomuseum” and to develop into Namibia’s first “Green Museum”.

**Please contact ZAMU if you have suggestions, images, objects or stories that can help us to develop the museum as a space where we can discuss environmental issues and see the way culture has engaged with the natural resources of our region.**

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Email: [zambezimuseum@gmail.com](mailto:zambezimuseum@gmail.com)  
Website: [www.museums.com.na](http://www.museums.com.na)  
Facebook: Zambezi Museum  
Instagram: @zambezimuseum  
Address: Community Library, Dr. Hage Geingob Drive, Katima Mulilo, Zambezi Region, Namibia

Namibia is blessed with cultural diversity. In a multi-cultural society, museums can play a vital role in building mutual understanding and challenging cultural stereotypes.



**The Project is funded  
by the European Union**

The European Union has funded the Museums Association of Namibia (MAN) to support four projects which will help to *Make Museums Matter*.



**Museums Association of Namibia  
Making Museums Matter - Since 1990**

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